Hughes Financial Services, LLC June 26, 2020

FORM CRS

Hughes Financial Services, LLC is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at <u>Investor.gov/CRS</u>, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: **Portfolio Management Services and Sponsor to and Portfolio Manager of Wrap Fee Program.** Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2 Appendix 1 Brochure Items 4 and 5 by clicking this link <u>https://adviserinfo.sec.gov/firm/brochure/173195</u>.

<u>Account Monitoring</u>: If you open an investment account with our firm, as part of our standard service we will monitor your investments on an ongoing basis and re-balance as required by changes in market conditions and in your financial circumstances. Formal account reviews are performed at least annually.

<u>Investment Authority</u>: We manage investment accounts on a *discretionary* basis whereby we will decide which investments to buy or sell for your account. We have discretion to select, retain or replace third-party managers to manage your accounts. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing. We also offer *non-discretionary* investment management services whereby we will provide advice, but you will ultimately decide which investments to buy and sell for your account. You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

Investment Offerings: Although we provide advice on various types of investments, we primarily offer advice on equity securities, corporate debt securities (other than commercial paper), derivatives, mutual funds and exchange traded funds (ETFs). Our services are not limited to a specific type of investment or product.

<u>Account Minimums and Requirements</u>: In general, we do not require a minimum dollar amount to open and maintain an advisory account; however, we have the right to terminate your account if it falls below a minimum size which, in our sole opinion, is too small to manage effectively.

Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services. For detailed information, refer to our Form ADV Part 2 Appendix 1 Brochure by clicking this link https://adviserinfo.sec.gov/firm/brochure/173195.

- Asset Based Fees Payable Monthly in Advance. Since the fees we receive are asset-based (i.e. based on the value of your account), we have an incentive to increase your account value which creates a conflict especially for those accounts holding illiquid or hard-to-value assets;
- Wrap Program Fees Payable Monthly in Advance, as asset-based fees (see above). Asset-based fees associated with a wrap fee program generally include most transaction costs and fees to a broker-dealer or bank that has custody of the assets; therefore, the asset-based fee is higher than a typical asset-based advisory fee. Since our firm pays the transaction costs associated with securities transactions in your account, we have an incentive to minimize the trading in your account.

An example of the most common fees and costs applicable to our clients are fees related to mutual funds and exchangetraded funds.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Key Questions to Ask Your Financial Professional

• Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- Third-Party Payments: Persons providing investment advice on behalf of our firm are licensed as
 independent insurance agents. These persons will earn commission-based compensation for selling insurance
 products. Insurance commissions are separate and in addition to our advisory fees. This practice presents a
 conflict of interest because they have an incentive to recommend insurance products to you for the purpose of
 generating commissions rather than solely based on your needs. Although these persons hold active insurance
 licenses and stand ready to earn commission-based compensation, it is the policy of Hughes Financial Services,
 LLC that no such persons earn commissions from the buying or selling of insurance products.
- *Personal Trading*: Our firm or persons associated with our firm may buy or sell the same securities that we recommend to you or securities in which you are already invested. A conflict of interest exists in such cases because we have the ability to trade ahead of you and potentially receive more favorable prices than you will receive.

Refer to our Form ADV Part 2 Appendix 1 Brochure by clicking this link

https://adviserinfo.sec.gov/firm/brochure/173195 to help you understand what conflicts exist.

Key Questions to Ask Your Financial Professional

· How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

The financial professionals servicing your account(s) are compensated with salary and bonus. Financial professionals' compensation is based on the revenue the firm earns from the person's services or recommendations to include the quality and capability of the adviser. The bonus compensation paid to our financial professionals involves a conflict of interest because they have a financial incentive to refer clients to our firm.

Do you or your financial professionals have legal or disciplinary history?

No, our firm and our financial professionals currently do not have any legal or disciplinary history to disclose. Visit <u>Investor.gov/CRS</u> for a free and simple research tool.

Key Questions to Ask Your Financial Professional

• As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about your investment advisory services and request a copy of the relationship summary at 703-669-3660 or Refer to our Form ADV Part 2 Appendix 1 Brochure by clicking this link https://adviserinfo.sec.gov/firm/brochure/173195.

Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?