

## Press Release

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Several members of the Hughes Financial Services team recently attended a special training session for financial planners and their support staff. Hosted by The Academy of Preferred Financial Advisors (APFA), the session focused on strong mix of tax planning, estate planning and practice management that was shared by highly-respected industry professionals with over 75 years of combined experience in assisting financial practitioners better manage tax, estate, and other issues that affect high net-worth investors.

*During the session, Paul Hughes, ChFEBC<sup>sm</sup>, and Scott Hughes, CFP<sup>®</sup>, were recognized as Founding Members of The Academy of Preferred Financial Advisors and awarded plaques noting the distinction.*

Additional highlights of the session included:

- Ken Unger, Founder of The Academy of Preferred Financial Advisors and a 30+ year financial services veteran, provided relevant insights and step-by-step instructions on how financial advisors can better service their high net-worth clients.
- Robert. S. Keebler, CPA, MST, AEP (Distinguished) of Robert Keebler & Associates, reviewed the most recent tax law changes and forms with an emphasis on strategic tax-reduction planning. Mr. Keebler, one of the leading experts nationwide in retirement and IRA planning as well as taxation and estate administration, has been recognized as one of the most influential CPAs in the United States by *CPA Magazine*.



Scott Hughes, CFP<sup>®</sup>, (left) and Paul Hughes, ChFEBC<sup>sm</sup>, (right) are congratulated by APFA Founder Ken Unger (center) on their Founding Members status during a recent session in Baltimore.

The time that the team from Hughes Financial Services which also included Patrick Hughes, Client Relations Directors, and Melissa Hughes, Marketing Manager, spent at this session was focused on how to become more informed of the most practical and important tax laws techniques to share with clients and prospects. This session also provided relevant insights and knowledge geared towards raising an advisor's level of client services and satisfaction.

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Hughes Financial Services, LLC, is an independent Registered Investment Advisor located in Herndon, Virginia. We work closely with individuals and families, helping them to accomplish their unique financial goals and objectives through the allocation of their assets.