

# 2022 MID-YEAR MARKET OUTLOOK

Navigating Market Headwinds & Tradewinds



#### **OUR SPEAKERS**



PAUL HUGHES, ChFEBC, CEPA

Managing Partner
& Financial Advisor



SCOTT HUGHES, CFP®, MBA

Managing Partner
& Financial Advisor



PATRICK HUGHES, CFP®

Managing Partner
& Financial Advisor



BERKELEY MEREDITH, CFP®, CDFA®
Financial Advisor



#### ABOUT HUGHES FINANCIAL SERVICES





Independent Registered Investment Advisor



Comprehensive financial planning and wealth management



**Fiduciary** 



Professional certifications, licenses, and continuing education



Over 100 years combined advisor experience



The stock market is a device for transferring money from the impatient to the patient.



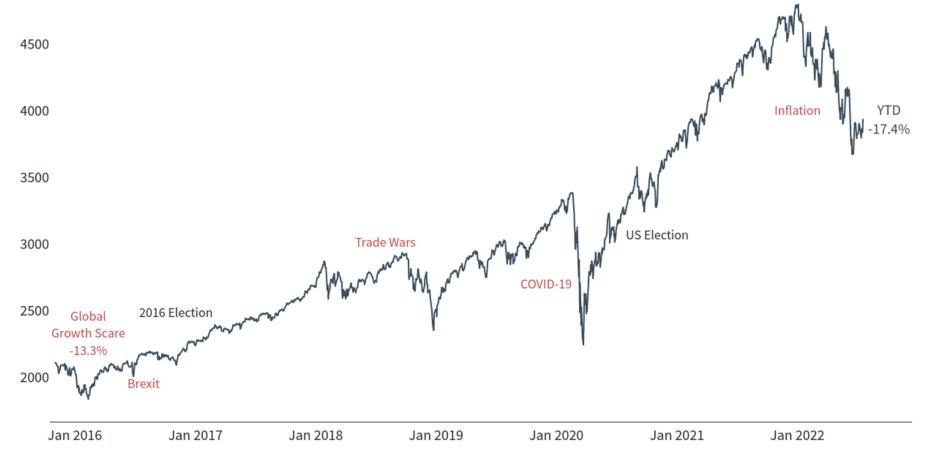
Stock Market

U.S.

#### 2022 MID-YEAR MARKET OUTLOOK

#### **Stock Market Performance**

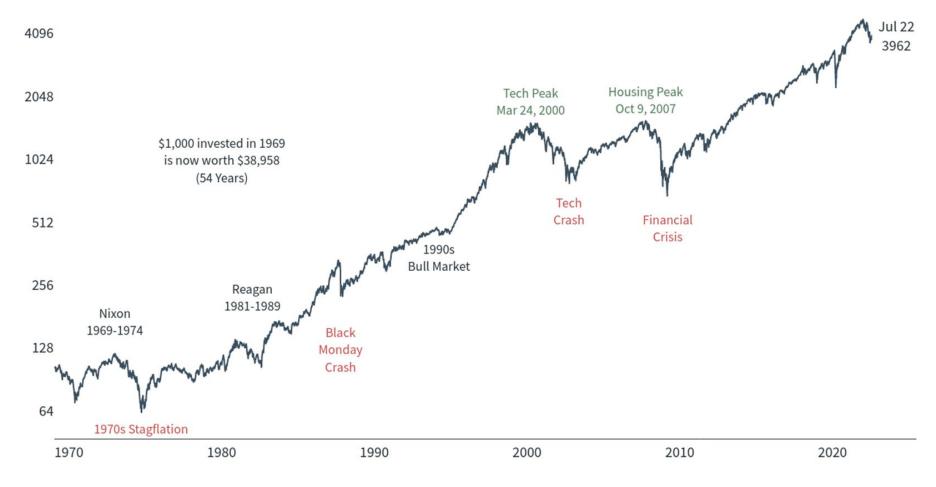
S&P 500 Index, recent period



#### | 2022 MID-YEAR MARKET OUTLOOK

#### Stock Market Cycles

S&P 500 Index over the past 50 years (Log Scale)



#### Long-Term Market Summary

	US Stock Market	International Developed Stocks	Emerging Markets Stocks	Global Real Estate	US Bond Market	Global Bond Market ex US
1 YEAR	STOCKS				BONDS	
	-13.87%	-16.76%	-25.28%	-10.61%	-10.29%	-7.75%
	•		-	-	•	
5 YEARS						
	10.60%	2.66%	2.18%	2.79%	0.88%	1.30%
	1					
10 YEARS						
	12.57%	5.37%	3.06%	5.15%	1.54%	2.66%















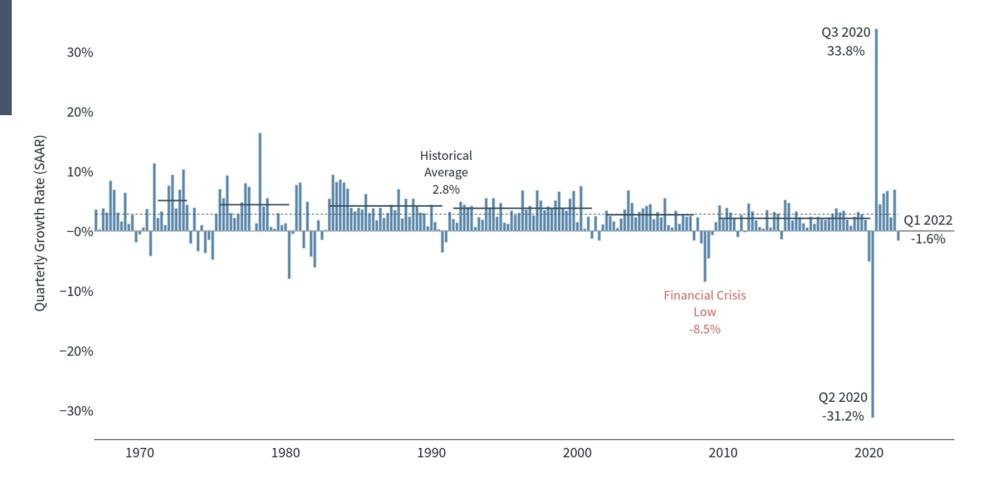


#### ECONOMIC SCORECARD

#### **GROWTH**

#### U.S. Economic Growth

Quarterly GDP, year-over-year percentage change





#### **JOBS**

#### **Unemployment Rates**

U-3 unemployment and U-6 under-employment rates, since 1960



#### **PROFITS**

#### The Stock Market and Earnings

*S&P 500 Index price and trailing earnings-per-share since 1990* 





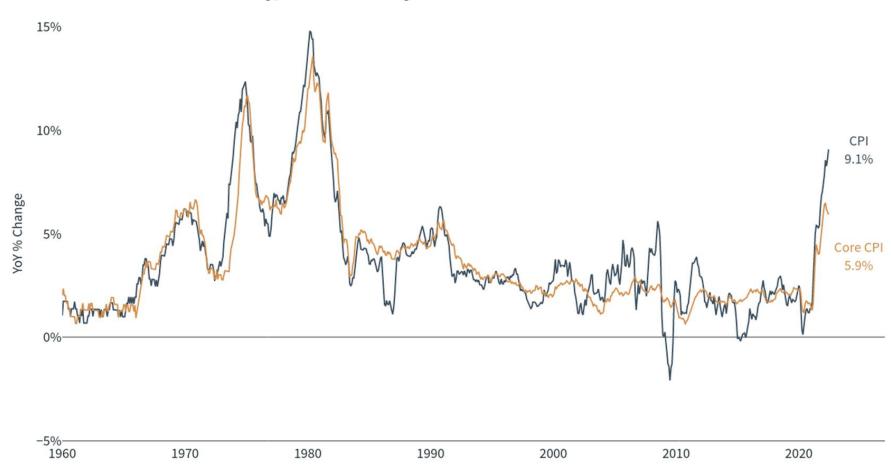
Source: Refinitiv, Standard & Poor's



#### **INFLATION**

#### Consumer Price Index

CPI and Ex Food and Energy, YoY % Change





#### INFLATION

#### How does it work?

When the rate of inflation gains steam too fast, the Federal Reserve raises the Federal Funds rate and reduces its bond holdings

Inflation

Supply and Demand Imbalance
Abundant Demand, Limited Goods

Interest Rates %

#### Fed's Defense:

Make it more expensive to borrow money. Reduce purchasing power thus slow spending.

The expected result is that the forward momentum of the inflation rate will slow down

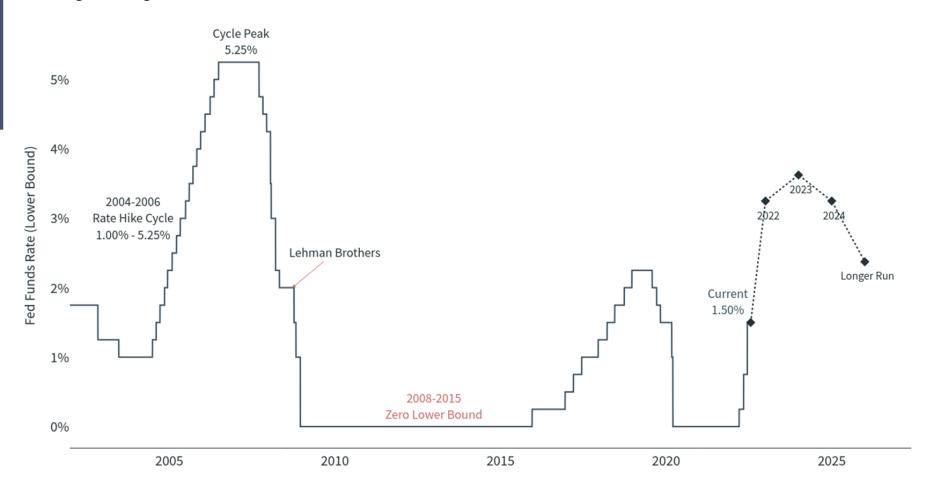


Supply/demand becomes more balanced, and the rate of inflation slows down.

#### **INTEREST RATES**

#### Federal Funds Rate

Target range lower limit

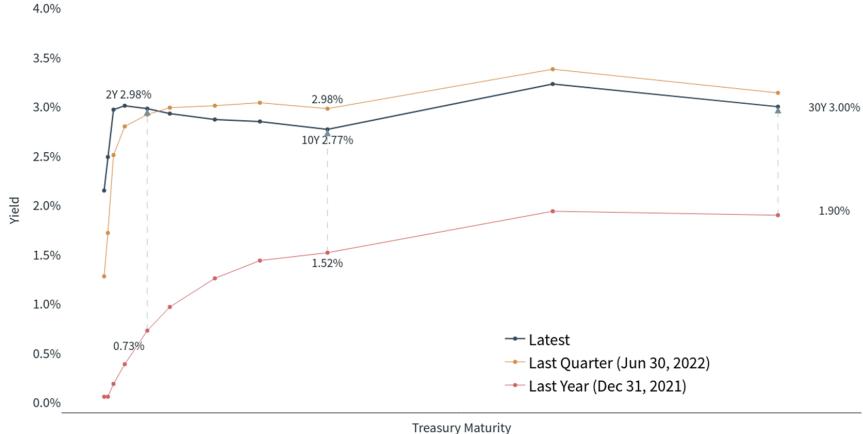




#### **INTEREST RATES**

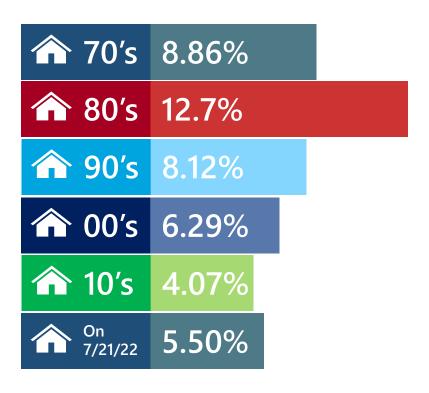
#### Treasury Yield Curve

The shape of the U.S. Treasury curve last year versus today



#### INTEREST RATES

Decade Averages on 30-Year Fixed Mortgage Rates Since the 1970's



#### **FACT:**

The interest rate on a mortgage in October 1981 was 18.45%!

#### | ECONOMIC SCORECARD | RISKS

#### Risk Concerns Moving Forward

- Continued Inflation
- Rising Interest Rates
- COVID-19
- Geopolitical Risk
- Economic Growth
- New Tax Laws















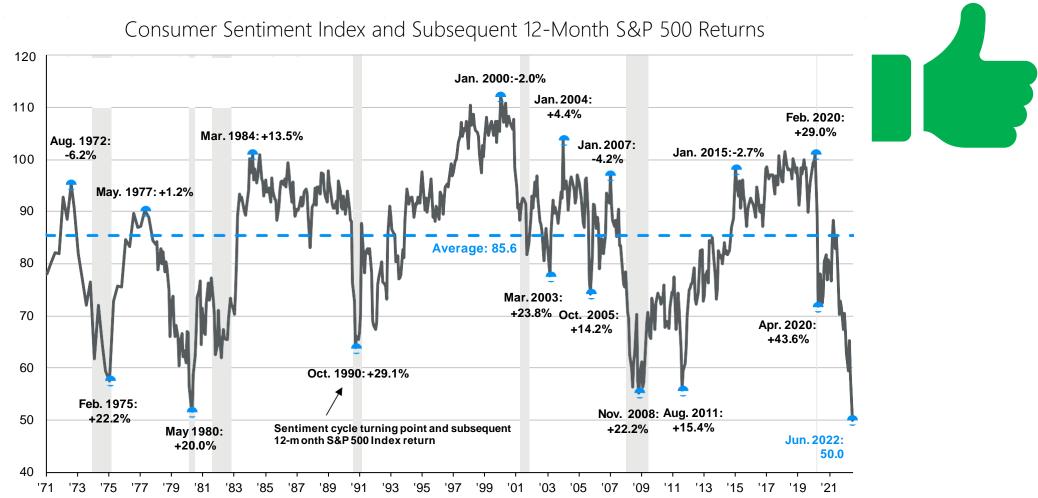


# A SIMPLE RULE DICTATES MY BUYING: BE FEARFUL WHEN OTHERS ARE GREEDY, BE GREEDY WHEN OTHERS ARE FEARFUL.

- WARREN BUFFETT -

#### INVESTMENT OPPORTUNITIES

#### **Consumer Confidence and the Stock Market**



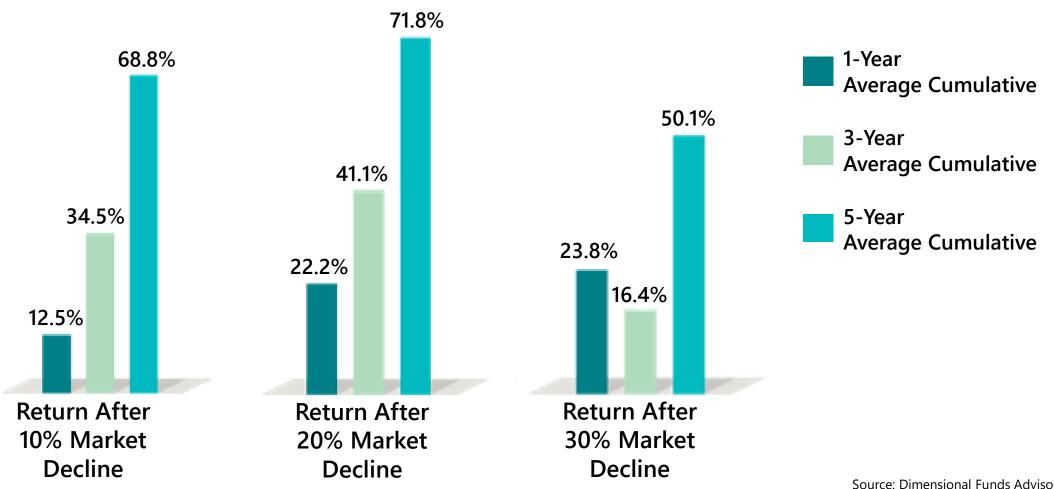
#### **Cycle of Investor Emotions**



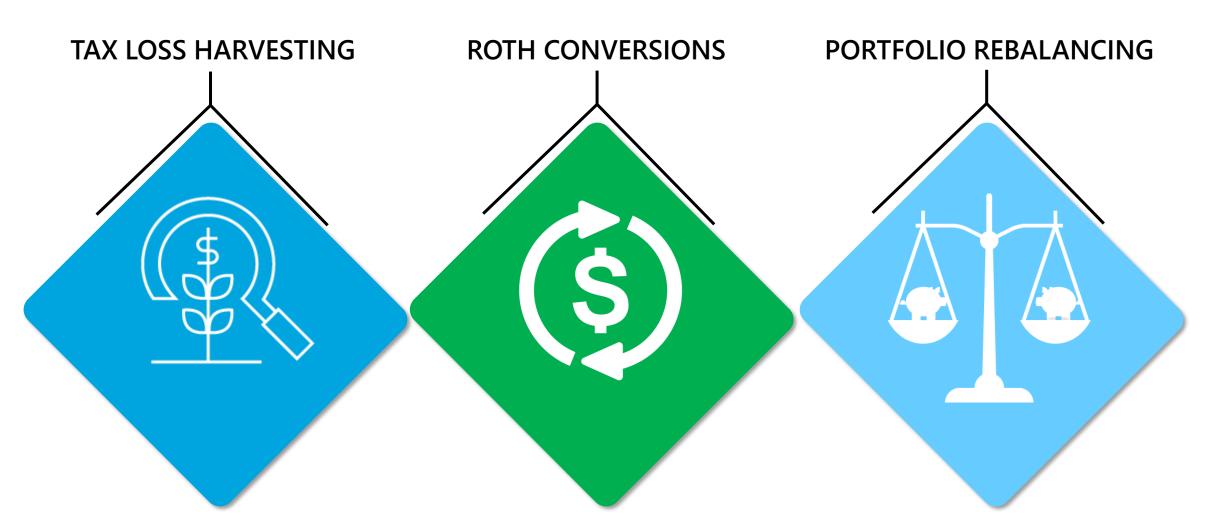
#### INVESTMENT OPPORTUNITIES

#### Three Crucial Lessons for Weathering the Stock Market's Storm

Fama/French Total U.S. Market Research Index Returns



# | INVESTOR | STRATEGIES



# WHAT SHOULD I DO NEXT?

- ► Maintain liquidity for all near-term needs
- ► Avoid emotional investing
- ► Conduct a full review of your financial plan with us





#### An Educated Client is Our Best Client!





Hughes Financial Services, LLC, is an independent Registered Investment Advisor (RIA) that works closely with individuals and families, helping them to accomplish their unique financial goals through the allocation of their assets. We are a fee-only firm that seeks to adhere to the highest fiduciary standards and provide clients with advice that is truly unbiased and has only our clients' best interests in mind.

We offer our clients an impressive wealth of expertise in retirement and estate planning, investment and risk management, insurance, and education planning. Our advisers hold a variety of professional designations and certifications and are well versed in a number of financial disciplines. Our combined education and experience allows us to proudly offer you independent financial advice that you can trust.

Information in this presentation is based on sources believed to be reliable; however, their accuracy or completeness cannot be guaranteed. This information is not intended to be a substitute for specific individualized tax, legal, or investment planning advice. Please note that (i) any discussion of U.S. tax matters contained in this communication cannot be used by you for the purpose of avoiding tax penalties; (ii) this communication was written to support the education of the matters addressed herein; and (iii) you should seek advice based on your particular circumstances from an independent tax advisor. All examples provided are hypothetical and meant for illustrative purposes only. State income tax laws can be different from Federal income tax laws depending on your state. Be sure to take this into account before making any decisions. Individual situations will vary so please consult a tax advisor to address your specific situation.

Investing involves risk including the potential loss of principal. No investment strategy, such as asset allocation and rebalancing, can guarantee a profit or protect against loss in periods of declining values. Please note that rebalancing investments may cause investors to incur transaction costs and, when rebalancing a non-retirement account, taxable events will be created that may increase your tax liability. The Dow Jones Industrial Average (DJIA) is a price-weighted average of 30 actively traded "blue chip" stocks, primarily industrials, but includes financials and other service-oriented companies. The components, which range from time to time, represent between 15% and 20% of the market value of NYSE stocks.

SOURCES: Dimensional Funds; Wall Street Journal; US Bureau of Economic Research; Clearanomics; Bloomberg; Ed Yardeni; Barron's; bankrate.com; FDIC; US BEA; NBER; Bureau of Labor Statistics; The Conference Board; Refinitiv; Standard & Poor's; Yardeni Research Inc.; APFA; Dr. David Kelly, J.P. Morgan Asset Management



### HUGHES FINANCIAL SERVICES, LLC

If you have questions about this presentation, please contact us at: (703) 669-3660 or clientservices@h4fs.com